

Largs Football Club - Communication Policy

Version: 01 – Dated 25/06/2025

1. Purpose

Effective electronic communication is vital for sharing important club news and updates with our players, parents, and members. Our communication will always be timely, respectful, and focused on club-related matters.

2. Scope and Compliance

All Largs Football Club Inc. players, parents, volunteers, and members are required to read, understand, and comply with this policy.

3. Communication Guidelines

a. General Principles

The Club uses a variety of electronic tools for communication. We are committed to maintaining a respectful and inclusive environment, free from bullying or harassment. Oversight of published materials on our website and social media will be handled by the Club's Webmaster and Committee.

b. Website Use

Our website will provide up-to-date information on competitions, social events, committees, policies, and club governance.

- No offensive or inappropriate content will be allowed.
- Photos of children will only be published with prior parental consent and will not include identifying information.
- Feedback from the community is welcomed to improve website content.

c. SMS and Email

Club representatives (e.g., committee members, coaches, team managers) may use SMS or email to communicate:

- SMS will be brief and related to team or club matters.
- Email will be used for detailed information.
- Communication with minors must go through their parents or guardians.

d. Social Media

The Club supports responsible participation in social media platforms such as Facebook, Instagram, Twitter, LinkedIn, YouTube, blogs, and forums.

All online content must:

- Be family-friendly and focus on positive club news and events.
- Not disclose personal details of any players, parents, or members.
- Not include misleading, false, defamatory, or offensive comments.
- Not damage the reputation of individuals or the Club.

Unacceptable Online Content Includes:

- Harassment, threats, or stalking.
- Defamatory or false statements.
- Infringement of copyright or confidentiality.
- Breaches of privacy.

Expected Behaviour:

- Show respect for others and their property.
- Avoid harassment or discrimination.
- Take responsibility for all content posted.
- Avoid anonymous or untraceable comments.
- Think carefully before posting anything online.

4. Roles and Responsibilities

All players, parents, volunteers, and members must:

- Use electronic communication only for club-related matters.
- Avoid offensive, misleading, or harmful comments.
- Respect others' privacy.
- Refrain from bringing the Club into disrepute.

For individuals under 18, all digital communication must go through their parents.

Approved by: Largs Football Club Executive Committee

Date: 25 June 2025

5. Breaches and Disciplinary Action

Inappropriate use of electronic communication may result in disciplinary action, including but not limited to:

- Warnings, suspensions, or bans from club activities.
- Reporting to external authorities where required (e.g. for cyberbullying).
- Legal action for defamation or breaches of law.

This policy supports and references related policies from Northern NSW Football, including:

- Code of Conduct
- Anti-Discrimination Policy
- Child Protection Policy
- Social Media Policy
- Privacy Policy
- Racial and Religious Vilification Policy
- Sexual Harassment Policy
- Match Official Abuse Guidelines
- Social Justice Policy

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